

BIG ELEPHANT FIRM

Piano Business

ASK PACE THE MUSIC MAN

About the "Mathushek Club Piano"

Style 46 Matthushek, regular Price - - - \$420
 Our Price to Club Members - - - \$340
 As a Club Member Your Saving is - - - \$ 80

This price is F. O. B. Tampa.

Cash or Easy Payment Plan

Ludden & Bates, Southern Music House

J. Fletcher Pace, Mgr. Arcadia Branch

Address Your Order to: Arcadia, DeSoto County, Florida

WHAT'S DOING

IN ARCADIA THESE DAYS
 INTERESTING LOCAL AFFAIRS

Fish at Espenlaub's.
 Gore & Scott for seed peas.
 J. L. Lanier's for ice cream.
 LOST: Bracelet by Lillian Youman's last week.
 Lolipop, the ideal summer ice at J. M. Lanier's.
 Kimball pianos and organs sold by T. W. Lawton.
 Umbrella repairing. A. D. Jernigan at F. Morqus'.
 Do you like ice cream? The best at J. M. Lanier's all the time.
 When warm, the best thing for you is ice cream. See A. B. Coker.
 The Misses Ewing handsomely entertained the Owl Club on last Friday night.
 Professor Pace has recently sold and installed a fine Chickering piano at S. High's hotel in Zolfo.
 W. A. Brown and family have moved back to their home near Arcadia after a residence of a year or more at Mulberry, Polk county.
 R. L. Holzendorf and beautiful daughter Helena, are in Arcadia this week. They are accompanied by Miss Isabel Pharr, who will visit in Arcadia a few weeks.
 Mrs. A. S. Clavel and daughter Carlotta came down from Wanchula Monday to make final arrangements for the Russian count's piano recital at the opera house.
 Mrs. Effie Peters and Mrs. J. N. Hollingsworth went to Tampa this week as delegates to the Annual Reunion of the State Federation of Woman's Clubs. They represented the Ladies' Friday Musicales.
 Mrs. Royall and daughter leave this week for their home in Virginia having happily spent the winter visiting relatives in Arcadia. Miss Susie will be deeply regretted by the young people, with whom she is a favorite.
 Get your fire and life insurance of Peoples and Waldron, DeSoto Block.

**TIME TRIED
 AND
 FIRE TESTED
 THE
 First National Bank
 of Arcadia**

With Capital of \$30,000 and
 Surplus of \$30,100.
**DEPOSITS OF OVER A
 QUARTER OF A MILLION**
 Solicits the business of the people
 of DeSoto County
 Gives prompt and careful attention
 to all business intrusted
 to it
 Sells money orders to any point
 in the United States
 Has a Savings Department, paying
 interest on deposit
 Safe deposit boxes for rent, \$3
 per year
 T. B. KING, C. C. CHOLLAR,
 PRESIDENT CASHIER

Sheet music T. W. Lawton.
 Ice cream at A. B. Coker's.
 Ice cream and lolipop at Lanier's.
 Fresh fish every day at Espenlaub's
 City Meat Market.
 Fancy lemons at the Bakery, 20c per
 doz. drink lemonade.
 FOR RENT: Furnished Cottage.
 Apply to THE CHAMPION.
 Watch clock and jewelry repairing.
 A. D. Jernigan at F. Morqus'.
 I sell the old stand by the Kimball
 pianos and organs. T. W. Lawton.
 The Arcadia Mercantile Co. will show
 you the swellest line of shirts in town.
 Kimball is superior to any piano.
 Kimball stands for quality. T. W.
 Lawton.
 A large line of Gents Ties and belts
 just received at the Arcadia Mercantile
 Company.
 Rev. H. Keigwin will preach at the
 Presbyterian church Sunday. He an-
 nounced last Sunday that he wouldn't
 be able to do so but finds he can hence
 this change in announcement.
 Try a pair of those Crossett shoes for
 Gentlemen. They make Life's Walk
 Easy. New spring line just opened at
 Arcadia Mercantile Co.
 The Misses Ewing expect to leave for
 New York on next Monday. They are
 this week out to their orange grove
 superintending the packing of their
 kumquats, that are destined for fancy
 trade in markets in the north about
 Easter time.
 We have just received a lovely line of
 Ladies' ready made silk and lawn shirt
 waists, 50c to \$7.00. Arcadia Mercantile
 Company.
 Friederitce, the jeweler, at new stand,
 is ready for business. Call and see his
 fine stock of jewelry etc., on the spot
 formerly occupied by M. L. Bryan.
 F. W. Hays & Co. is now at home in
 the building south of the Robertson
 hotel prepared to serve their customers
 with a fine line of general merchandise.
 E. Wetzel and family moved this week
 to Ft. Myers where Mr. Wetzel will be
 in the harness and repair business.
 This estimable family we lose with
 regret and congratulate our sister city
 on acquiring them, for it is certain that
 our loss is Ft. Myers gain.
 The musical people of Arcadia missed
 a rare treat by not hearing the Russian
 count, Padereski's pupil, at the opera
 house Monday night. A few music
 lovers were present but the crowd was so
 small that the entrance money was re-
 fused and the count did not play.
 All kinds of fresh, salt water fish
 every day at Espenlaub's.
 F. W. Hays & Co. have this week
 sold out their meat market to J. J.
 Hendry.

Jake Burkhardt is erecting a pretty
 cottage on his lot on Champion avenue.
 W. F. Britt is still filling in cottages on
 his lots on the same street. No street
 in the city has built up so fast in the
 last year, and we are now calling for a
 clayed, street. The bridges are in bad
 shape and need rebuilding. We deserve
 something better.
 WANTED: By Chicago wholesale
 and mail order house, assistant manager
 (man or woman) for this county and ad-
 joining territory. Salary \$20 and ex-
 penses paid weekly; expense money ad-
 vanced. Work pleasant; position per-
 manent. No investment or experience
 required. Spare time valuable. Write
 at once for full particulars and enclose
 self-addressed envelope. SUPERIN-
 TENDENT, 132 Lake St., Chicago, Ill.
 10-18t

Cures Biliousness, Sick
 Headache, Sour Stom-
 ach, Torpid Liver and
 Chronic Constipation.
 Pleasant to take

Cleanses the system
 thoroughly and clear
 sallow complexions
 pimples and blotch
 It is guaranteed

Look for It Next Week

Our Next issue of April, 12th will contain the opening chapters of

The Brethren

The Masterpiece of the World's Most Famous Writer of Fiction,

RIDER HAGGARD

If you are acquainted with Rider Haggard's writings the announcement that
 "The Brethren" is a product of his pen will cause you to read it. If you have
 never read any of his writings, you will certainly be pleased with him after read-
 ing "The Brethren," and will pronounce him the most fascinating writer of today
Don't Fail to Read the Opening Chapters Next Week

THE CHAMPION,

Arcadia, Florida

FOLEY'S KIDNEY CURE

Will cure any case of Kidney or Bladder Disease not
 beyond the reach of medicine. No medicine can do more.

Cures Backache
 Corrects
 Irregularities
 Do not risk having
 Bright's Disease
 for Ditch

If Your Printed Stationery

Is right it will many dollars in your pocket. If you are interested
 in using up-to-date stationery you consult your own interests by
 getting samples and prices of the best printing you ever saw

Champion "Artistically Neat Printing," Arcadia, Florida